## ASOUND INITIATIVE for all!



Free Access To Musical Instruments
For All Cork County Library Users

This scheme feeds into the *Creative Ireland* programme which aims to support all members of the community in realising their creative potential.

January 2018: Call for donations of unwanted instruments from the public.

22 instruments assessed, repaired and catalogued for issuing via Sierra.



Launch Event

Official launch by Deputy Mayor Councillor Ian Doyle.

Great public response – waiting lists for some instruments.

*Creative Ireland* funding increased instrument numbers to 46.

Future: Expand collection, increase lending term, explore funding options, liaise with schools and community groups, music classes, library events, soundproof booths for in-library practise sessions.

Promotional Materials



Playing to our strengths, utilising existing lending system, internal branch delivery system, staff expertise in library promotions and poster / leaflet design.

Promoted via posters & fliers, local radio, newspapers, website, social media.



